

## Setting up artwork for a Concertina Bind project

Thank you for considering Concertina Bind, our registered design patent, exclusive to Embellishing Group.

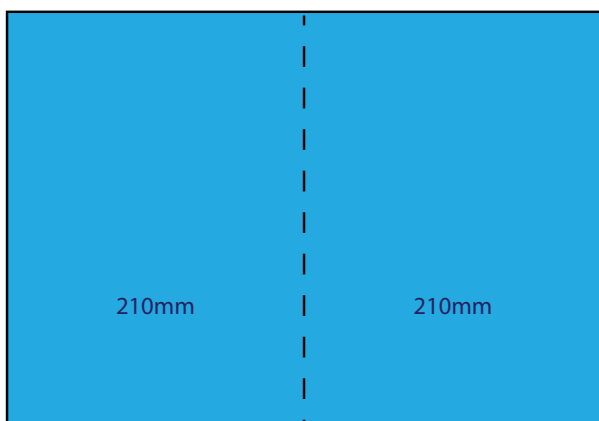
Please use the following guidelines when setting up an artwork for Concertina Bind, remembering to set up artworks as spreads rather than pages.

The following guidelines are based on 297x210mm text size.

### Supplying Artwork

- Artwork: Supply artworks as high-res print ready PDF files, in spreads (there are no single pages used in Concertina Binding)
- Covers: outer covers to be supplied as spreads, including the spine (details of the spine width and case cover guides can be confirmed by Embellishing Group once the stock and final page count have been finalised)
- Text: to be supplied as spreads in one document
- Bleed: 5mm bleed required on outer edges. Items that do not bleed off need to be placed a minimum of 5mm in from the trim
- Borders: borders should be a minimum of 10mm in from the trim, or if placed on outer edges 10mm deep & 5mm bleed
- Embellishments: foils, cutters, Spot UVs and other extra finishes should be specified in the main artwork as a spot colour that has been named accordingly.

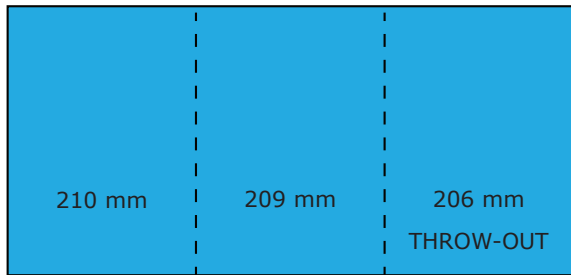
### Standard 2pp Concertina Bind spread



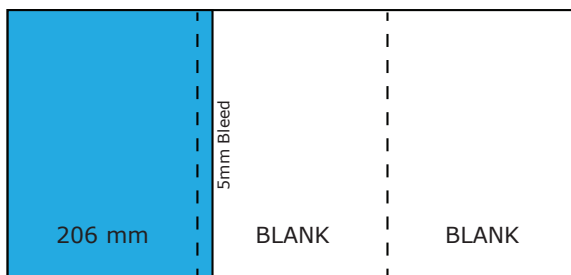
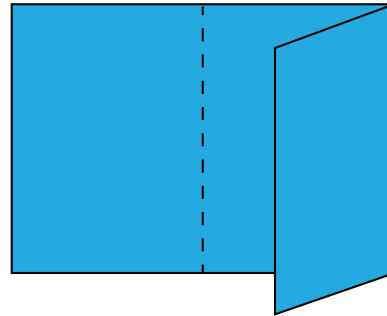
# Throw-out spreads

- The page that the throw-out is attached to should be 1mm shorter (width), and the throw-out page itself should be 4mm shorter than other pages
- The back of the spread that the throw out closes over should be blank
- The back of the throw-out page will back up itself, but will need 5mm bleed over the blank page next to it
- *Throw-out spreads cannot be followed immediately by another throw-out spread*

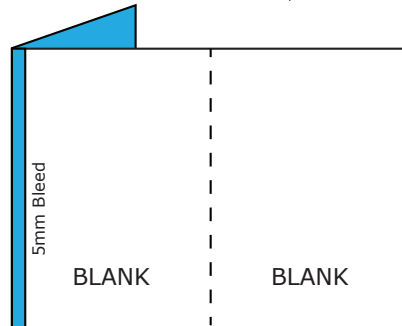
## 6pp throw-out spread



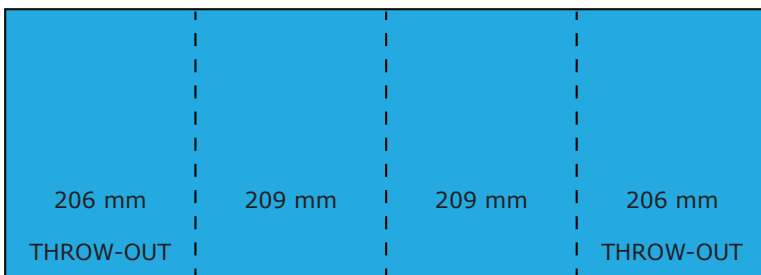
6pp throw-out spread  
Inner Spread



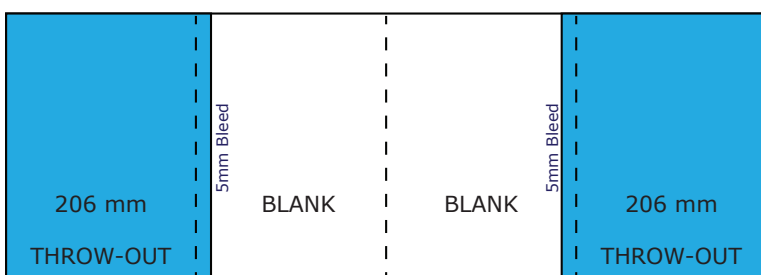
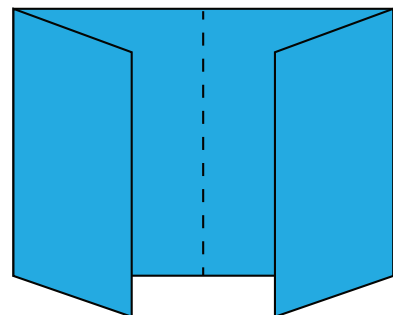
6 pp throw-out spread  
Outer Spread



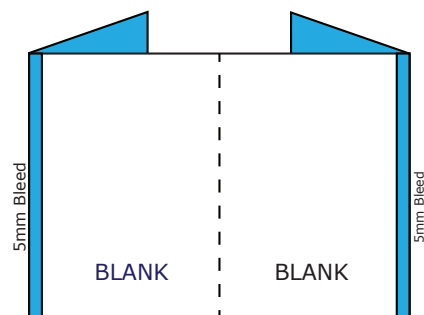
## 8pp throw-out spread



8pp throw-out spread  
Inner Spread



8pp throw-out spread  
Outer Spread



# PDF Export Settings

Export Adobe PDF

Adobe PDF Preset: [Press Quality] (modified) ▼  
Standard: None ▼ Compatibility: Acrobat 5 (PDF 1.4) ▼

**General**  
Compression  
Marks and Bleeds  
Output  
Advanced  
Security  
Summary

**Marks and Bleeds**

**Marks**

All Printer's Marks Type: Default ▼  
 Crop Marks Weight: 0.25 pt ▼  
 Bleed Marks Offset: 5 mm ▲▼  
 Registration Marks  
 Color Bars  
 Page Information

**Bleed and Slug**

Use Document Bleed Settings

Bleed:

Top: 5 mm ▲▼ Left: 5 mm ▲▼  
Bottom: 5 mm ▲▼ Right: 5 mm ▲▼

Include Slug Area

Save Preset... Export Cancel

Export Adobe PDF

Adobe PDF Preset: [Press Quality] (modified) ▼  
Standard: None ▼ Compatibility: Acrobat 5 (PDF 1.4) ▼

**General**  
Compression  
Marks and Bleeds  
Output  
Advanced  
Security  
Summary

**Output**

**CMYK**

**ENSURE YOUR ARTWORK IS IN CMYK OR SPOT COLOURS. NO RGB OR LAB COLOURS.**

Color Conversion: No Color Conversion ▼  
Destination: N/A ▼  
Profile Inclusion Policy: Don't Include Profiles ▼

Simulate Overprint Ink Manager...

**PDF/X**

Output Intent Profile Name: N/A ▼  
Output Condition Name: N/A ▼  
Output Condition Identifier: N/A ▼  
Registry Name: N/A ▼

**Description**

Position the pointer over a heading to view a description.

Save Preset... Export Cancel

If you have any questions or queries about setting up an artwork for Concertina Bind, please contact Embellishing Group on 1300 038 289 or [sales@embellishinggroup.com.au](mailto:sales@embellishinggroup.com.au)